



Premier Box Seating



3500 Sports Arena Blvd • San Diego
ValleyViewCasinoCenter.com



VALLEY VIEW CASINO CENTER

An aerial photograph of the Valley View Casino Center complex, showing various buildings and parking lots. A large, dense crowd of people is overlaid on the top and bottom edges of the image, with many raising their hands. In the top left corner, there is a red and black logo for Valley View Casino Center. A yellow banner runs across the top of the image, containing the main headline. The overall theme is a combination of modern sports/entertainment infrastructure and classic rock music.

VALLEY VIEW CASINO
Center

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MANAGEMENT

WHERE VINTAGE ROCK 'N ROLL MEETS A STATE-OF-THE-ART VENUE

The stage is set for the Valley View Casino Center to further raise the bar on the Southern California entertainment experience.

This is an exciting time in history for the Valley View Casino Center and our partners. In addition to being appointed the new home of the San Diego Gulls AHL hockey team, recent facility improvements position this sports and entertainment venue as a top facility in San Diego. According to Billboard Magazine and News Today, the venue was rated the #5 Facility in the world for venues with 10,001 to 15,000 seats. And now part of the AEG Facilities network of 100 venues worldwide, the stage is set for the Valley View Casino Center to further raise the bar on the Southern California entertainment experience providing the widest range of premium entertainment to over 600,000 people each year!

VALLEY VIEW CASINO
Center

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AEG

ENTERTAINMENT ON A GLOBAL SCALE...
RIGHT HERE IN SAN DIEGO

A little bit about AEG:

- The largest owner of sports teams in the world
- #2 concert promoter in the world
- Owns STAPLES Center, the world's busiest and most profitable arena
- Operator of the O2, the #1 concert venue in Europe
- Owns/operates 100+ sports and entertainment venues
- Power behind LA Live, the \$3 billion downtown entertainment district
- And much more....



The O₂

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ENTERTAINMENT ON A GLOBAL SCALE...
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Snapshot of Events

2013-2014

George Strait
Imagine Dragons
Cher
Reggae Festival
LA Lakers
Tool
91X Wrex the Halls
Jay-Z
Justin Bieber
Taylor Swift
Selena Gomez
The Muse
The Who
Rihanna
Michael Bublé
Romeo Santos
Enrique Iglesias & Pitbull
Armin Van Buuren
Ricky Martin

2015

Eric Church
Aziz Ansari
Harlem Globetrotters
LED Presents (*8 annual electronic shows*)
Alan Jackson
Cirque Du Soleil-Varekai
WWE Live!
Disney On Ice
LA Lakers vs Golden State Warriors
Barry Manilow
Life In Color
Neil Diamond
Marvel Universe Live
Maná
Ed Sheeran
UFC
Sam Smith
Shania Twain
The Who
Zedd
Madonna
Garth Brooks
San Diego Sockers
AHL Hockey – The San Diego Gulls
• 34 home games

Over 145 events annually.



VALLEY VIEW CASINO
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Premier Box Seating:

Your ticket to 145 events annually.
An unbeatable event experience with a
VIP Twist.

Experience all the event action and live energy
from the VIP sightline of your exclusive
Premier Box Seats. Your guests will be
treated like Rockstars while being
pampered with first-class hospitality services.

Premier Box Seat Features:

- Tickets to all concerts, family shows, & sporting events including AHL Hockey. *Over 145 events annually!*
- In-seat food and beverage service
- VIP parking
- Exclusive VIP entrance (no lines!)
- Access to Stella Lounge before, during, and after events
- Custom box branding available

8 seat & 12 seat boxes available for sale on an annual basis



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The Stella Artois Lounge is a 6,500 square foot sophisticated and chic area located inside the Valley View Casino Center. Exclusive to its members offering a redefined concert experience that combines the A-list club experience with San Diego's premier entertainment facility.



The Stella Artois Lounge:
Two bars | Seating for 150 guests | Bottle service | Food Menu | 16 flat screen TVs



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ENCORE OPPORTUNITY

**VALLEY VIEW CASINO CENTER
3500 SPORTS ARENA BLVD
SAN DIEGO, CA 92110**

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